

AN INTERVIEW

"I'm losing no time reaching my dreams. I'm not young, I'm just hella ambitious."

MARIAMA BALDE

Founder Pretty Little Glow

**#She
DIDIT**

Entrepreneuring to freedom

Entrepreneurship to this Youthpreneur is a step closer to freedom. A means to manage her own routine and challenge herself on a daily basis. Despite all the responsibilities that come with the process, she reminds herself regularly of the long term goals. Mariama even says to be a step ahead thanks to the experience she acquired through her hands-on mentality.

Just like any human being she makes mistakes, even more so as an entrepreneur. But that's exactly the beauty of it all. You make mistakes, you solve them and acquire new skills. That does not mean you have to put yourself down every time something doesn't go as planned. You fall down and get up again, repeat 100 times along the way. Just keep it going.

Is it a surprise that she started at such an early age? Probably not, in her Guinean family there are plenty of entrepreneurs that she could look up to. They've got entrepreneurship running through their veins. We love to see a supportive family network. Being black, being a woman and a Muslim, she had quite a solid wall to break through.



“I am super ambitious and nobody can stop that! I once read that the average millionaire has 7 different incomes and that's what I'm going for!”

— MARIAMA BALDE

#SheDID⚡IT

Breaking generational curses

She dealt with everybody always underestimating her. Now guess what her favorite comeback line is? "I told you so." Tell them girl!

To be an entrepreneur, or just ambitious in general, she gets her daily inspiration from her mother who taught Mariama to take matters into her own hands. But you know what really pushed her into action? A Netflix-documentary about C. J. Walker and she was a true role model for this young entrepreneur. She was a prime example of having true determination to pursue success. But ain't nobody got time to binge watch Netflix all day, because this girl went straight to business. *"If Madam Walker can do it, so can I"*.

Now let's look at Mariama's glossy future: there's one thing for sure, this girl has sky-high ambitions. On top of that she's also caring, Mariama does not only strive to achieve her goals for herself but also for her family to take a share in it all *"If I am wealthy then so will they be"*, she even wants to break so called generation curses. So for now: building an empire and mentoring others into doing the same!