



**"T(w)o beautiful souls
creating memories"**

SARAH SORDO & CHAIMAE LAMKOREF

Founders of Mariée Eventplanning


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Mixing business with pleasure.

What started as a friendship turned into a powerful duo who were driven by their ambition to pursue a childhood dream. Having motivated one another, the two besties stood strong with the undying support of their surroundings and took on their fears by launching Mariée Eventplanning. **Uni and multiple deadlines accompanied by various breakdowns did not scare them off (by the way, what a strength).**

Although, they admit that combining these two is not the easiest thing to do. They wanted to work on both without neglecting one for the other. It requires full focus, planning, energy and time. But if you'd ask them whether they would do it again? You'd hear a resounding YES.

When they say, don't mix business with friendships, they weren't talking about Sarah & Chaimae. The ladies find it important to separate emotions from rational thinking when doing business. Holding on to this mindset gives them a realistic view of their business and keeps them both grounded. Always be conscious of the fact that setbacks will form a huge part of your journey. What a journey to share with your bestie, and main motivator!



“Whatever you want to achieve in life, stay focused, work hard and believe in it. No matter how surreal and inaccessible something may seem, we can usually handle much more than we expect of ourselves. Perseverance and courage go a long way.”

— SARAH SORDO & CHAIMAE LAMKOREF

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When East meets West

Being an entrepreneur you go through various stages. Each phase is characterized by different elements, some are complicated and others risky. Yet, every step you take is accompanied by life lessons. **The most satisfying part of it all is the love and creativity with which you carry out your tasks.** Sarah and Chaimae say that this should not only be for the profession but also for the people that use your services. Where does this all lead to? Growth. Personal development. Management. You name it.

"We take it with us every day as a guiding principle in our lives and thus also within Mariée." Chaimae and Sarah both have Moroccan roots, which they're very proud of. That's also why they decided to create an east meets west concept with Mariée. Mixing different aspects, making it one. Just like a marriage, when two souls come together. That's how you make great usage of your cultural heritage.