



**"I stand out. My personality
and my work ethic."**

VICTORIA BUYLAERT

Founders of Captain Creative Studio

#SheDID⚡IT

Think big, but design with a love for small details

Victoria values personal branding and therefore sees herself as the face of her business and wants other people to see that too. Rightly so, let them know who the power woman behind all the success is, time to catch the shine you deserve. **She wants others to work with her because of her personality, designs and style and that's how she wants to distinguish herself from all other agencies or freelancers.**

As a starter she has not had many setbacks yet, but she did make a few beginner's mistakes such as working without official documents, setting up prices from which she did not gain any benefit. **The reason why she has not encountered too many stumbling blocks yet is because this girl is just assertive.** She often approached different people like a business coach at school for advice and outside of that she often participated in events to gain more knowledge. Along with running to Google and acquiring a lot of experience. She might be young but this girl knows what she's doing.

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“Surround yourself with other entrepreneurs. I know from experience that they are always happy to help because they too have walked in your shoes once. Consulting experienced people and knowing that you can rely on them also provides some peace of mind.”

— VICTORIA BUYLAERT

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The right type of network

Although many women are lucky enough to grow up in an entrepreneurial stimulating environment, this was not the case for Victoria. **She had to find inspirational role models outside her circle** such as Victoria Beckham. Entrepreneurship simply wasn't an everyday conversational topic. Yet, this girl has such a fierce personality that she paved her own way to freedom.

However, it can also sometimes be a lonely journey. Especially when no one in your surroundings has had the same experience. Venting and expressing frustrations is just not received with the same empathy and understanding. **Victoria would love to have a small entrepreneur gang that'll understand each other.**

Her golden tip? Start networking on LinkedIn! Believe it or not, thanks to LinkedIn, she never had to actively search for customers since the start of her business. People have found her every time, which always amazed her. She has so far worked for clients in the USA, Costa Rica and a large tech company in Sweden. Go on LinkedIn! It's full of opportunities!

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